


2009

Annual Report

and 10th Year Anniversary



www.cetpa.org



“If you talk to a man in a language he understands, that goes to his head. If you talk to him in his language, that goes to his heart.”

- Nelson Mandela

Why It All Began

10 years ago...

- Projections by the U.S. Census Bureau indicate that by 2025 nearly 3-in-10 children in this country will be of Latino ancestry.
- 21.9% of Hispanics are living in poverty.
- 22% of all children in the U.S. are Hispanic. In 1980, the number was 9%.
- 16% of all Hispanic children (16 Million) are "second-generation" Hispanics. 11% are "first-generation" and 37% are "third-generation or higher."
- 43% of "first-generation" Latino children, 21% of those in "second-generation, and 5% in the "third generation or higher" are NOT fluent in English.

Current Statistics

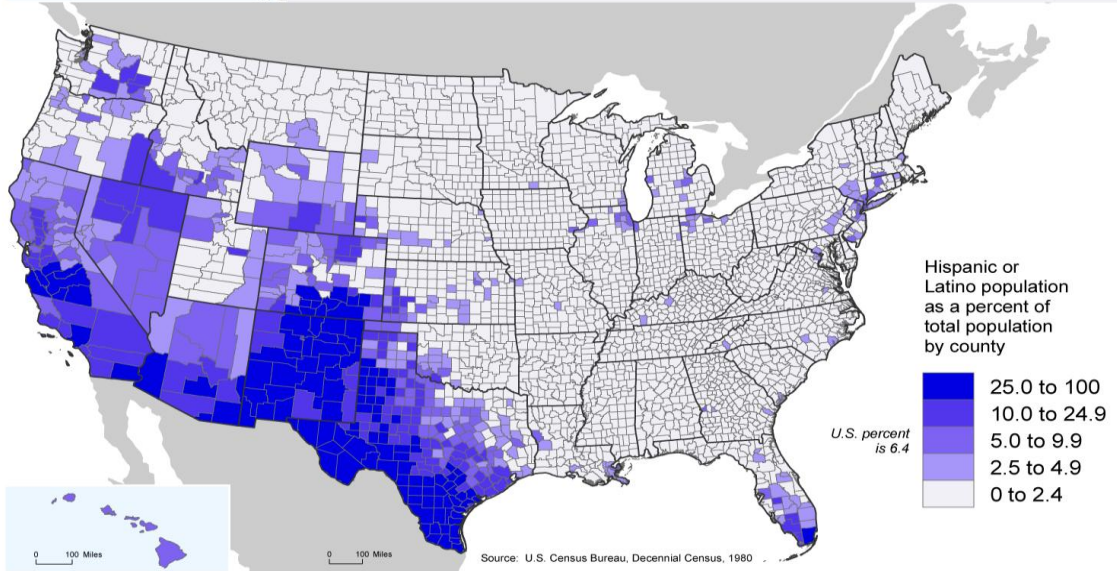
- 32.7% of Hispanics do not have Medical Insurance.
- 8.3% of Hispanics aged 12 or older were in need of alcohol use treatment in the past year.
 - Among these 2.6 million Hispanics, only 7.7% received alcohol treatment in a specialty facility.
- 3.4% of Hispanics aged 12 or older were in need of illicit drug use treatment in the past year.
 - Among these 1.1 million Hispanics, only 15.1% received illicit drug treatment in a specialty facility.
- 32% of Hispanics report poor mental health.
- 2.8% of adult Hispanics have had thoughts of suicide.



*The Size of the
Latino
Population
1980-2006*



Percent of Population 1980 Hispanic or Latino



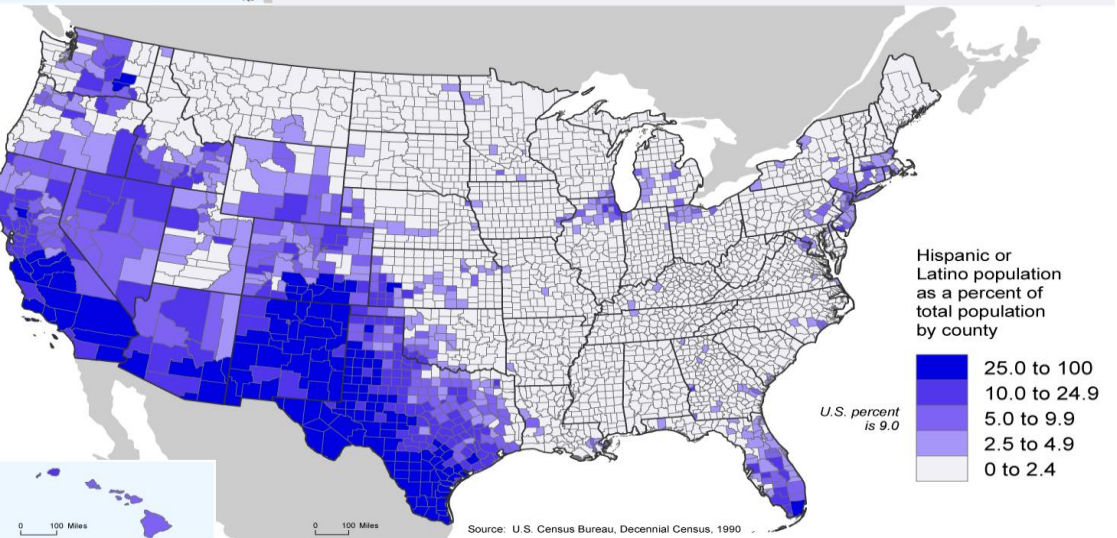
Hispanic or Latino population as a percent of total population by county



U.S. percent is 6.4



Percent of Population 1990 Hispanic or Latino



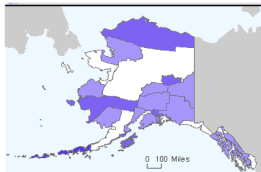
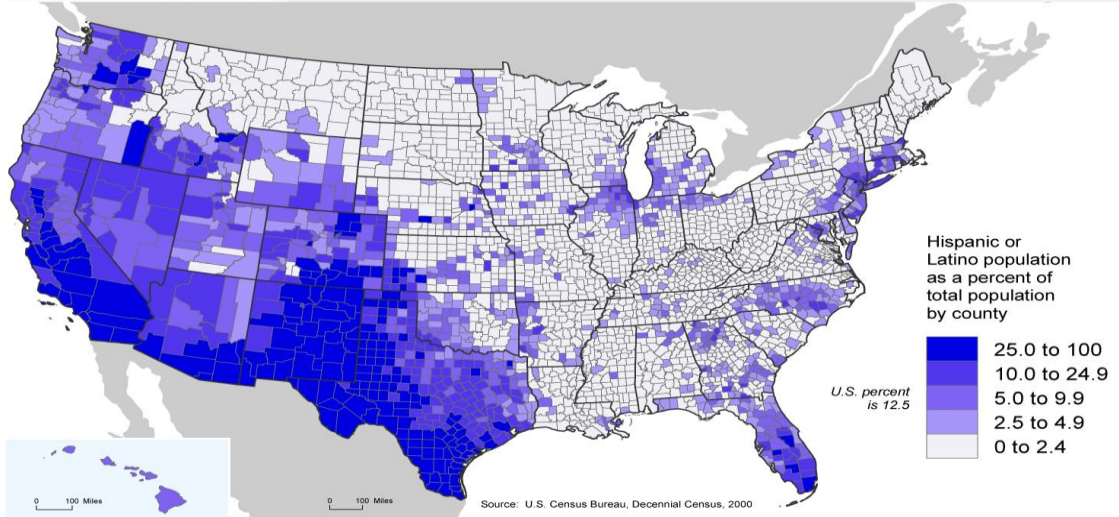
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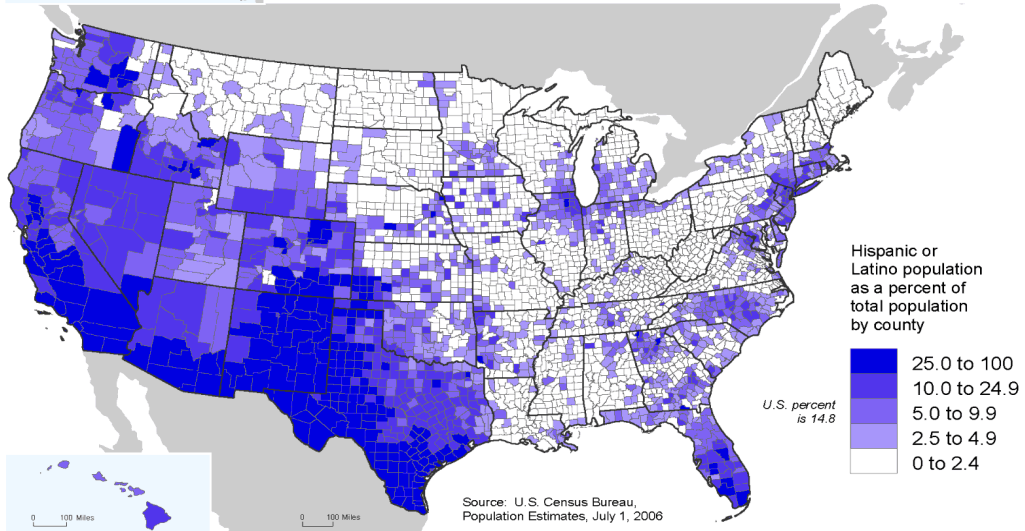
U.S. percent is 9.0



Percent of Population 2000 Hispanic or Latino



Percent of Population 2006 Hispanic or Latino



And Still Growing!

Between 2000 and 2006:

- Hispanics accounted for one-half of the nation's growth
- Hispanic growth rate (24.3%) was more than three times the growth rate of the total population (6.1%)

Type of origin	Number	%
Total	44,252,278	100.0
Mexican	28,339,354	64.0
Puerto Rican	3,987,947	9.0
Cuban	1,520,276	3.4
Dominican	1,217,225	2.8
Central American	3,372,090	7.6
South American	2,421,297	5.5
Other Hispanic	3,394,089	7.7

And So Began ...



“CETPA is the first, and still only, Latino agency to earn a Drug Abuse Treatment License by the State of Georgia and national accreditation by the Commission on Accreditation of Rehabilitation Facilities (CARF) to provide integrated outpatient behavioral health treatment and prevention services in Georgia in English and/or Spanish.”

10 years later and with the help of many people, agencies, and organizations, we are still here.



*What we have accomplished in the last
10 years...*

Since 1999, CETPA has touched the lives of countless Latino, and their families, specifically:

1. We have assessed 3,123 adults and have admitted 2,063 of them into services.
2. We have assessed 830 children and adolescents and have admitted 740 of them into services.
3. Over the last ten years we have admitted a total of 2,803 people into our treatment program.

“We are extremely grateful for all of you who have made this possible.”

Prevention: The last 10 years

Our prevention program is the current Prevention Ambassador for the State Georgia having won that honor at this year's Red Ribbon Award ceremonies. Our prevention team also won for best nonprofit agency prevention program. We have also been multiple recipients of the **Governor's Red Ribbon Award**.

CETPA PREVENTION PROGRAM—

Participation to date

- "Niño Sano, Hombre Fuerte" - **490 boys** have participated.
- "Soy Unica, Soy Latina" - **1,050 girls** have participated.
- "Summer Camp Program" - **805 kids** have participated.
- "**Red Ribbon Week**" - **over 100,000 kids** have participated.

2009 Data

CETPA PREVENTION PROGRAM

2009

- "Niño Sano, Hombre Fuerte" - **60 boys** have participated.
- "Soy Unica, Soy Latina" - **140 girls** have participated.
- "Summer Camp Program" - **205 kids** have participated.
- Total number of children served - **405**

CETPA TREATMENT PROGRAM

2009

- We have assessed **456** adults and have admitted **366** of them into services.
- We have assessed **331** children and adolescents and have admitted **308** of them into services.
- In 2008, we have admitted a total of **674** people into our treatment program.

Prevention: 2009

The CETPA Prevention Programs provide prevention efforts to the Latino community in Georgia in an attempt to increase the awareness and the knowledge about alcohol, tobacco and other drugs, and other risk factors. Our primary goal is to educate children, parents and families and to help them make healthier choices in order to avoid the pitfalls of the many risks present today in their lives.

CETPA provides prevention efforts targeted to Latino youth whose risk of developing substance abuse or other dangerous behaviors is significantly higher than others by virtue of belonging to that subgroup. We accomplish this through community workshops, educational fairs and dissemination of information.

CETPA provides prevention efforts through after-school programs targeted to Latino youth. We provide gender-appropriate programs: *iSoy Unica, Soy Latina!* for girls and *iNiño Sano, Hombre Fuerte!* For boys. Our programs deliver our own bilingual curriculum in combination with The Mendez Foundation curriculum "Too Good For Drugs and Violence". In addition we teach alternative activities such as dance, music and soccer. We also provide prevention summer camps providing healthy alternatives for Latino youth and their families.

CETPA's Latino Youth Prevention Program received the 2003 Exemplary Award from the Substance Abuse Mental Health Services Administration (SAMHSA) in Washington D.C. as a Promising Program. Currently CETPA is preparing to submit this program to the National Registry of Effective Programs and Practices (NREPP).

Treatment: 2009

BEHAVIORAL HEALTH SERVICES

CETPA provides individual, family and group counseling for people suffering negative consequences from alcohol and drug use or addiction, for a variety of mental health issues and employee assistance programs. We are committed to provide the following professional services:

Evaluations/Assessments:

CETPA provides Substance Abuse, Mental Health, and Psychiatric evaluations for adults and adolescents in Spanish and in English. These evaluations are separate from the treatment evaluations which a client receives when they are applying for admission at CETPA. The result of these evaluations may or may not involve continued utilization of services at CETPA. This decision is based on the results of the evaluation and other exams.

Individual Counseling:

Sessions will be provided for clients that qualify for this level of counseling or for clients who chose individual counseling as a form or continued care.

Family counseling:

Sessions will be provided for clients and their spouse/family to involve them in the recovery process and to begin healing their relationships.

Group Counseling:

Different types of groups are available for clients needing ASAM Level I treatment or higher. The minimum length of stay is usually 12 weeks. However, depending on circumstances, the minimum length of stay for some clients will be 18 weeks or longer.

We offer the first and only Spanish language ASAM Level II treatment in the state of Georgia, offering a minimum of nine hours of services per week.

Treatment: 2009

Supportive Counseling:

Full hour or half-hour groups covering recovery skills and the introduction 12-Step philosophy. These groups are integrated into Level I or Level II programs.

Group Education:

One and one-half hour education lectures are provided as part of the Level I or Level II programs or as an added support to those in individual or family counseling. Topics and presenters vary each time and include stress management, communication and HIV/AIDS, among others.

Family Program:

Our family program attempts to engage the family in the process of recovery from the beginning. The family program meets on a regular basis. Family members of all ages are invited to attend.

Nursing Services:

As part of the admission process, our clients receive a Physical Assessment by a nurse. The nursing services include a Physician's assessment, laboratory analysis, tuberculosis (TB) testing, drug testing and voluntary HIV/AIDS testing.

Medication Management:

Our Medical Director provides medication management services to our clients at CETPA. Our nurse can provide any testing necessary before a client is placed on psychotropic medications.

SUBSTANCE ABUSE PREVENTION PROGRAM

In the Fall of the year 2000, we launched the first bi-lingual and bi-cultural Latino Youth Prevention Program in the State of Georgia. Since then, we have developed a Latino Youth Prevention Program for boys and a Latina Youth Prevention Program for girls that we currently deliver in four counties to over 350 Latino youth. Our programs are delivered both at the schools we serve after school hours and at our Norcross office on Saturdays.

Our programs utilize components of Latino Programs developed by the Substance Abuse Mental Health Services Administration (SAMHSA), cultural components and an alternative recreational component.

COMMUNITY EDUCATION PROGRAMS

CETPA is dedicated to educating our community about the myths and realities of substance abuse and the common misunderstanding of mental illness. We have criss-crossed the state providing free community education seminars and continue to do so as part of our outreach program. To schedule your seminar, please contact us at pmancini@cetpa.org or call (770) 662-0249.

The Clubhouse 2009

CETPA's Latino Youth Clubhouse

The Clinic for Education, Treatment and Prevention of Addiction, Inc. (CETPA) is very proud of its latest program, **The Latino Youth Clubhouse ("Dreamers")**.

The Latino Youth Clubhouse Program is designed to provide a comprehensive and unique set of services for children and families coping with the isolation, stigma and other challenges of substance use and co-occurring (substance abuse and mental health) disorders.

The Clubhouse is providing the Latino youth who are receiving counseling services at CETPA, with support services including:

- Tutoring
- GED preparation
- SAT preparation
- Employment counseling
- Social activities such as outings
- Game room
- Exercise
- Aftercare services and
- Peer support services

CHANGE: Hours of Operation

Monday - Friday	2:00 PM to 9:00 PM (when school is open)
Monday - Friday	10:00 AM to 9:00 PM (when school is closed)
Saturday	10:00 AM to 6:00 PM
Sunday	Closed

And the award goes to...

- **2009:** Constant Contact's All Star Award – E-mail Marketing
- **2009:** Hispanic Health Coalition of Georgia – Salud Hispana Award
- **2008:** Perpetual Trophy Recipient - Overall Winner and Prevention Ambassador – Red Ribbon Week
- **2008:** NAACP – Health Services Award
- **2008:** Catalyst for Care – Outstanding Leadership Award
- **2008:** Georgia School of Addiction Studies – Excellence in Treatment Award
- **2008:** Substance Abuse Prevention Non School Award Winner - Best non school prevention program
- **2007:** Mental Health America "Heroes in the Fight" – Allied Health Professional
- **2007:** NAMI – Exemplary Faculty of the Year – Georgia Crisis Intervention Team
- **2007:** American Lung Association – Health Care Provider of the Year (runner-up)
- **2007:** Georgia Hispanic Chamber of Commerce – Businessman of the Year
- **2004:** SAMHSA - Hispanic/Latino Initiative "Muchas Gracias" Award
- **2004:** Georgia Alliance for Tobacco Prevention - Outstanding Support for Smoke Free Air
- **2003:** United Way and Third Circle - Leadership and Service to the Community Award
- **2003:** SAMHSA – Award for Excellence – Latino Youth Substance Abuse Prevention Program
- **2002:** Georgia Hispanic Chamber of Commerce - Special Recognition Non Profit Award
- **2000:** Grupo Latinos 2000 - Recovery Award



Thanks to our Board of Directors:

Our Board Members

Doug Brush—Chair

Jim Seckman—Secretary/Treasurer

Guillermo Zúñiga—Board Member

Pierluigi Mancini, Ph.D.—Executive
Director



Thank You to our Wonderful Staff:

CETPA STAFF—Administration

Pierluigi Mancini Ph.D. NCACII, Elhy Solis, Norma Zúñiga, Jennifer Parker, Karelis Ferrer, Heather Ramirez.

CETPA STAFF—Treatment

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CETPA STAFF-Prevention

Michelle Zelaya, Michelle Baroni, Alejandro Calderon, Lilia Risner, Sergio Lozano.

CETPA STAFF—The Clubhouse

Henry Higueta. Marieli Lopez, Bobby Hokett M.Ed., Angelica Rivas BS, Rosario Gobeia BSW, Diana Monroy, Zoila Espejo.



And what's next...

- Computer Hardware and Software Upgrades.
- Latino Focused Residential Programs.
- In prevention we plan to submit our curriculum to the National Registry of Evidence Based Program and Practices in hopes to offer our program to other communities in our State.
- We have also been approached by providers in Mexico who are familiar with our treatment philosophy who want to explore expanding our services into that country.
- Services for the Developmentally Disabled in the Latino community

And so much more!



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